

\$4 HAIRCUT

A Short, Six Minute, Documentary By Wade Vroom

Press Kit Materials
For Immediate Release
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\$4 HAIRCUT Makes World Premier At 2008 Hot Docs Film Festival

Synopsis

Vincent Hartley is 36 years old. He has a good job driving a truck, he owns a condo, he is a sharp dresser and for the past 5 years he has been paying \$4 for his haircuts. At what cost does a \$4 haircut come and what should you know going into it? What Vincent has learned along the way is that it isn't about what you look like when you walk out of the salon, but the challenges and fun you have along the way. Cut to an inspired tuba score, this tongue-in-cheek short is dives into the barriers and benefits of the very cheapest trim.

For Vincent, the process of the \$4 haircut is just as important as the haircut itself. With such a language barrier between him and his stylist, trying to explain how he wants his hair cut is the greatest obstacle. No matter what combination of hand gestures and motions he uses to try and explain how he wants his haircut, he always ends up leaving with the same look. Is a \$20 haircut five times better than a \$4 haircut? Maybe. Maybe not.

\$4 HAIRCUT Screenings *(all screenings with S&M: Short And Male)*

Thursday, April 24th, 7:00pm @ Royal Cinema (608 College St.)
Sunday, April 27th, 1:45pm @ Isabel Bader Theatre (93 Charles St. W)

Production Notes

(Toronto) Filmed over several weekends in the fall of 2007, **\$4 HAIRCUT** was conceived over after-work-beer between Wade Vroom (director/producer) and Vincent Hartley. Vincent regularly entertains his fellow co-workers with his stories about how he saves a few dollars every month by only paying \$4 for his haircuts. Wade approached Vincent about making a movie about his haircuts, to which Vincent replied, "What? Sure, whatever".

Wade met his score composer, Paul Bates (*The Hour/CBC, The Second City Toronto*) in 2005 while he was working on his first documentary, SOMETHINGS' SKETCHY, about the art of

sketch comedy in Toronto. Paul was performing at the festival with The Williamson Playboys, where he was playing his larger than life tuba. Although Wade could not afford to pay him money, Paul agreed to record the *\$4 Haircut* jingle for 24 beer and a wall mounted bottle opener. (true story) The song written and performed by Paul was exactly what Wade had envisioned for his film.

Filmmaker Biography – Wade Vroom

Wade Vroom is a self taught videographer, editor and caller-in-of-favours. Based out of Toronto, Wade has been making short independent productions since 2003. Wade moved to Toronto from Fredericton, New Brunswick, in 2001 and started his performance career by signing up for improv classes at the Second City. In 2003 Wade and his best friend David split the cost of a digital video camera and started making short comedic videos under the name Shageen Shorts. Their brand of short, live action comedy has been recognized at the Just For Laughs comedy festival in Montreal and at the National Film Board Of Canada in Toronto.

In 2006 Wade found himself at Darryl's Hard Liquor And Porn Festival in Toronto promoting his classically animated short film, **T-SEX**, in which two stick people have sex and then get eaten by a hungry, yet polite, dinosaur.

Wade's most recent film, **\$4 HAIRCUT** is his second documentary endeavor. In 2005 he documented the first Toronto Sketch Comedy Festival (**SOMETHINGS' SKETCHY**) and for the past two years has produced videos to help promote the comedy festival through web based media productions.

Having **\$4 HAIRCUT** selected to be shown at the 2008 Hot Docs Film Festival is Wade's greatest accomplishment as a filmmaker to date. Having his short, six minute documentary shown alongside major documentary productions validates the hard, unrewarding work that he has put into his film.

When not attending school at the University of Toronto, Wade likes to experiment with his Polaroid camera in low light conditions. Wade is looking forward to assisting in a film editing class with the Toronto District Catholic School Board in May as part of a course requirement for his Bachelor of Education Degree.

Wade is a contributor to the music themed blog The Panic Manual (www.panicmanual.com)

Wade Vroom - Filmography

Film	Type	Screenings
DADDY, WHERE DOES CHOCOLATE MILK COME FROM? (2007)	Animated Short	Just For Laughs-COMEDIA (2007) Darryls Hard Liquor And Porn Festival (2007)
T-SEX (2006)	Animated Short	Just For Laughs - COMEDIA (2006) World Of Comedy Film Festival -Toronto (2007) Darryls Hard Liquor And Porn Festival -Toronto, Montreal, London (2006)
SOMETHINGS' SKETCHY (2006)	Doc	Toronto Sketch Comedy Festival (2006)
THE DELICATE ART OF SUBTLETY (2005)	Live Action Short	Just For Laughs - COMEDIA (2005) World Of Comedy Film Festival - Toronto (2006)
LEAFS VS COUGARS (2004)	Live Action Short	Just For Laughs - COMEDIA (2004) World Of Comedy Film Festival - Toronto (2005) National Film Board Of Canada-World Of Shorts (2004)

For Further Information

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